

## EXAMPLE OF A "GOOD" POSTER

This poster was designed to be 6 feet wide by 4 feet high. Titles and text are deliberately kept to a minimum and the type is sized for easy reading. The flow of content is left to right. Acknowledgements and references are single spaced and concise.



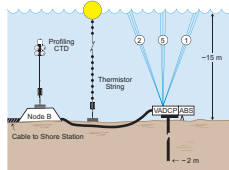
- Poster title is 280 pts (almost 4 inches tall)
- White background provides good contrast

# LANGMUIR SUPERCELLS

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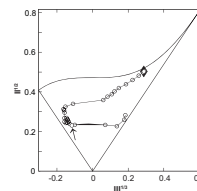
## ABSTRACT

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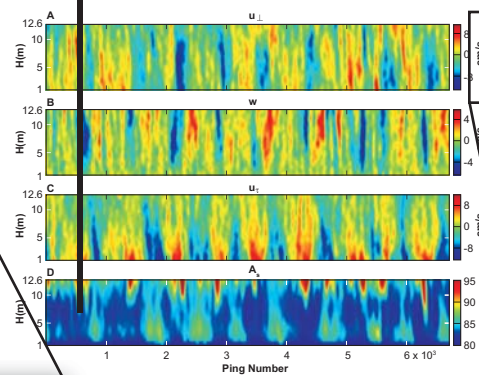
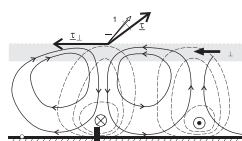
## 1. OBSERVATIONS

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## 3. LUMLEY INVARIANTS

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## 2. LANGMUIR CELL STRUCTURE

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### ACKNOWLEDGEMENTS

Small text for acknowledgements.

### REFERENCES

Small text for references.

## ABSTRACT

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- Title is 100 pts
- Text is 55 pts, double-spaced

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- Title is 65 pts
- Text is 40 pts, double-spaced

## EXAMPLE OF A "BAD" POSTER

This poster was designed to be 6 feet wide by 4 feet high. Unfortunately, there is simply too much content. The results are text and graphics set too small to be easily legible. The background photo makes it even harder to read. Unnecessary logos add to the visual confusion.

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- Poster title is too long
- Type is too small
- Was not carefully proof-read (see error in title)

### Langmuir Supercells at the LEO-15 Ocean Observatory: an important mechanism for resuspension and transport of sediment and bioactive material in shallow shelf seas

**A. Gargett and J. Wells**  
Center for Coastal Physical Oceanography  
Old Dominion University  
768 W 52nd St.  
Norfolk VA 23507 USA

**ABSTRACT**

Langmuir supercells are an important mechanism for resuspension and transport of sediment and bioactive material in shallow shelf seas. This poster was designed to be 6 feet wide by 4 feet high. Unfortunately, there is simply too much content. The results are text and graphics set too small to be easily legible. The background photo makes it even harder to read. Unnecessary logos add to the visual confusion.

**OBSERVATIONAL SETTING**

Large-Scale Meteorological Forcing

**LANGMUIR CELL STRUCTURE**

**LUMLEY INVARIANTS**

**Vertical Profiles**

**ACKNOWLEDGEMENTS**

**REFERENCES**

**A. Gargett and J. Wells**  
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Old Dominion University  
768 W 52nd St.  
Norfolk VA 23507 USA

• Author names are too small

• First names should be given

• The full address is not necessary

• E-mail address should be given for contact info

• A poor-quality graphic makes the poster unprofessional