



International Association
of Wildland Fire

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Managing Fire, Understanding Ourselves: Human Dimensions in Safety and Wildland Fire

13TH INTERNATIONAL WILDLAND FIRE SAFETY SUMMIT &
4TH HUMAN DIMENSIONS OF WILDLAND FIRE
BOISE CENTRE • BOISE, IDAHO, USA • APRIL 20-24, 2015

Exhibit Dates: April 21-22, 2015



Why should we invest in this event?

Since 1997, the Wildland Fire Safety Summit has been the gathering place for members of the international wildland fire community to focus on safety: to discuss significant events and trends in safety, to promote best practices in safety training and operations, to reveal safety related research findings, and to explore new approaches to safety.

Human behavior, at individual, group and organizational levels, lies at the root of many of wildland fire management's most serious problems. These problems include but are not limited to Firefighter and public safety, Acceptance or opposition to smoke, prescribed fire, and fuels treatments, Community and homeowner fire protection and hazard mitigation, Fire communication and education, Social and economic impacts of fire and fire suppression, Organizational performance – from operational efficiency to cost management and from community relations to ecological outcomes and Public response during fires. Over the past decade fire researchers and practitioners have developed a significant body of knowledge about many of these social aspects of fire management. Each group brings key competencies, perspectives and experiences to the table. This conference will provide participants with an opportunity to present, discuss, and learn about the latest research findings, management innovations, and best practices in the US and elsewhere.



This joint conference offers a forum where past experience and lessons learned are documented, current work showcased, and emerging ideas/technology presented to provide a strong foundation that will facilitate setting a course to the future that addresses and responds to developing challenges locally, regionally, and globally.

Over 300 participants from emergency services, state, federal and local government, industry, NGOs, research and education are expected to attend. The trade show is expected to be a great addition to the conference program and will offer great opportunities for networking.



What are our options?

A number of sponsorship and exhibitor packages are available, and we are happy to tailor one to suit your organization's needs.

Exhibitor Package

Booth Space (Two days only, Tuesday—Wednesday, April 21-22, 2015) \$1,000

- 10'x10' Exhibit space including pipe & drape, company name sign, table & 2 chairs
- Electricity
- Wireless Internet Access
- One full conference pass including catering and social functions (Add'l reps \$300/each)
- Company profile in Conference Program Guide & Conference webpage

Platinum	Gold	Silver	Bronze
\$15,000 (1)	\$7,500	\$5,000	\$2,500
Whole Conference sponsorship	Welcome Reception or Luncheon Day 2	Conference Booklet, or Conference Proceedings, or Participant bags, or Coffee Breaks	Lanyards, or Mobile App
2 Full conference passes	2 Full conference passes	One full Conference pass	One full Conference pass
2 extra tickets to Welcome Reception or Luncheon	2 extra tickets to Welcome Reception or Luncheon	1 extra ticket to Welcome Reception or Luncheon	
Listed on website with logo	Listed on website with logo	Listed on website with logo	Listed on website with logo
Platinum Sponsor acknowledgment in conference Handbook, banners, Lecterns etc.	Gold Sponsor acknowledgment Name on conference handbook, banners, Lecterns, etc.	Silver Sponsor Name on conference handbook, banners, Lecterns, etc.	Name on conference banners, Lecterns, etc.
Platinum sponsor Acknowledgment by IAWF at Welcome Reception and Luncheon	Gold sponsor Acknowledgment by IAWF at Welcome Reception and Luncheon	Silver sponsor Acknowledgment by IAWF at Welcome Reception and Luncheon	
Complimentary Exhibition booth	Complimentary Exhibition booth	Complimentary Exhibition booth	
2 items for inclusion in Delegate Pack	1 Item for inclusion in Delegate Pack	1 Item for inclusion in Delegate Pack	
Display of your corporate signage	Display of your corporate signage at Welcome Reception or Luncheon		
Platinum sponsor logo on Conference screens and slide templates	Gold sponsor logo on Conference screens and slide templates	Silver sponsor logo on Conference screens and slide templates	Logo on sponsored activity/item
Platinum Sponsor logo and acknowledgement in all internal and external advertising (subject to printing deadlines)	Gold Sponsor logo and acknowledgement in all internal and external advertising (subject to printing deadlines)	Gold Sponsor logo and acknowledgement in all internal and external advertising (subject to printing deadlines)	
Full Page advertisement in Conference Program Booklet	Half Page advertisement in Conference Program Booklet	Quarter Page advertisement in Conference Program Booklet	

Other Opportunities

Other sponsorship opportunities can be tailored to suit your company's particular needs.

For further information or to secure your preferred sponsorship option please Contact Mikel Robinson by email execdir@iawfonline.org or phone (406) 531-8264.

To register as an exhibitor visit the conference webpage <https://inawf.memberclicks.net/upcoming-conferences>



Sponsors

